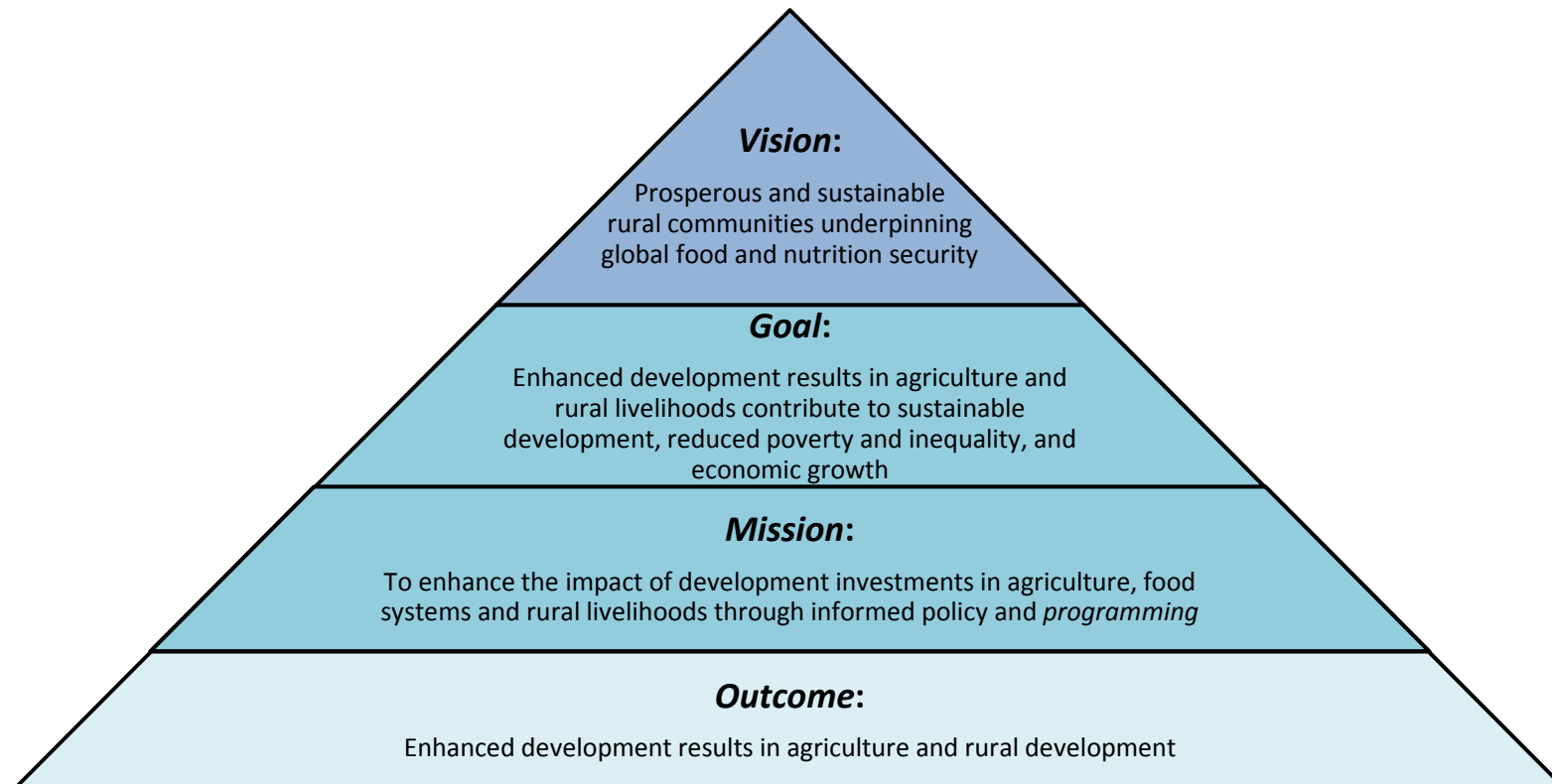




Platform Work Plan 2017

The Platform Work Plan 2017 builds on the Platform's Strategic Plan 2016-2020. The **vision**, **mission** and **outcome** should be achieved through the Platform's **main functions** of:

- Knowledge creation and knowledge sharing amongst Platform members, partners and relevant actors
- Targeted advocacy with policy and decision makers
- Facilitation of networking, cooperation and communication



Outputs	Corresponding activities/products	Members' tasks	Secretariat's tasks
Output 1: <i>Agenda 2030 priorities in ARD and rural transformation issues addressed</i>			
<p>A) Strategic initiative (Agenda 2030 and rural transformation) Providing a forum for information-sharing of donor policies, programmes and financial support towards Agenda 2030, in collaboration with developing countries, UN agencies, finance institutions, CSOs and the private sector.</p> <p>Leaders of the group: IACD-Italy, BMZ Germany and IFAD</p>	<p>A1) Platform AGA on Rural Transformation hosted by the European Commission in Brussels, Belgium on 1&2 February 2017 entitled "Agenda 2030 put into practice – what future for rural development?"</p> <p>A2) High level meeting on Rural Transformation and donor engagement in ARD back to back with the AGA 2017 in Brussels</p> <p>A3) Information notes that synthesize the state-of-the-art of global policy advancements in rural transformation</p> <p>A4) Further develop of analytic paper on rural transformation using outcomes of AGA and contemporary development in donor agencies/IFIs</p>	<p>A1-A2) participate in AGA and mobilize high-level management-level representatives of the respective member organisation for high-level forum of the AGA</p> <p>A3) Contribute to and review information notes</p> <p>A4) Engage in analytic process of the working group of the Strategic Initiative with the secretariat and review draft analytic paper at different stages</p>	<p>A1) Organisation of the AGA on Rural Transformation in close cooperation with EC</p> <p>A2) Organisation of the high level meeting on Rural Transformation in close cooperation with EC</p> <p>A3) Prepare information notes in cooperation with members</p> <p>A4) Coordinate the further analytic work on rural transformation and donor/IFI support with interested members.</p>
<p>B) Advocating increased support to rural transformation processes Participating in and providing inputs to major events, as listed in Annex 1.</p>	<p>B1) Relay relevant information on and from events by Platform communication tools</p> <p>B2) Physical meetings of the work streams and invited guests</p> <p>B3) Communicate key Platform advocacy messages at events</p>	<p>B1) Each member to provide information on ARD events being organised, hosted or attended by them.</p> <p>B2) Provide inputs and guide agenda</p> <p>B3) Identify key Platform advocacy messages to be shared at events.</p>	<p>B1) Disseminate information through all tools (emails, website, phone conferences, twitter, interviews, virtual briefings, eUpdate, infoNotes etc.)</p> <p>B2) Content development and organisation of the physical meetings</p> <p>B3) Support members to develop and disseminate key advocacy messages.</p>

Outputs	Corresponding activities/products	Members' tasks	Secretariat's tasks
Output 2: <i>Strategic thematic work conducted</i>			
<p>C) Working groups core rural development themes are:</p> <ul style="list-style-type: none"> • Land governance (lead: France and IFAD) • Inclusive agribusiness and Trade (lead: Netherlands, Canada, Australia) • Gender– cross-cutting (FAO) • Climate resilient agriculture (France) • Trends of ARD finance under Agenda2030 (lead: OECD supported by secretariat) • Nutrition – tbd • CAADP – secretariat observatory function within DPCG 	<p>Activities and products relevant to all strategic thematic work streams:</p> <ul style="list-style-type: none"> • Develop & implement work plans for the respective work streams • Commission studies and other products (e.g. improvement of maps, databases etc.) of thematic working groups per annual planning • Physical meetings, side-events, pre-AGA events and all other events upon request by members • Mainstream gender into all the thematic work streams and topics • Information sharing on policy and institutional developments, public, private, and domestic investment and donor approaches in ARD 	<p>Tasks as appropriate for all work streams:</p> <p>Provide inputs to commissioned studies</p> <p>Submit event proposals, provide inputs and coordinate with secretariat</p> <p>Address gender issues within each work stream in collaboration with gender group</p> <p>Develop work planning for each work stream</p> <p>Provide information on policy and institutional developments</p>	<p>Tasks relevant to all work streams:</p> <p>Identify consultants, facilitate review process by members, support development and publication of studies and other products</p> <p>Facilitate physical meetings, assist members and consultants with event organisation as per work plans of working groups</p> <p>Support members engagement in issues of gender in ARD</p> <p>Support members in establishing work programmes and support transparent budget allocations</p> <p>Facilitate knowledge sharing, gather and disseminate information through all Platform tools (infoNotes, eUpdates, interviews, virtual briefings, online discussions, conference calls, webarticles etc.)</p> <p>Secretariat to participate in the DPCG/CAADP meetings, serve as a liaison for the Platform, report through communication tools</p> <p>Secretariat will participate in GACSA and report to the members on the developments through infoNotes and teleconferences. Share a list of participants in each thematic working group with the members</p>

Outputs	Corresponding activities/products	Members' tasks	Secretariat's tasks
Output 3: <i>Strengthened communication of Platform knowledge, lessons and products</i>			
D) Communications strategy Development and implementation of the communications strategy 2016 - 2020	D1) Development of a new communications strategy 2017 – 2020 D2) Launch the new Platform website in January 2017	D1) Provide input into communications strategy and feedback to communication instruments used D2) Provide material for the new website and offer feedback on it	D1 a) Identify and hire consultant to develop a new communication strategy in accordance with the Strategic Plan. The contract should only be signed when the financial situation allows for such an activity (after end of March, when all members have indicated their financial commitments to the Platform). D1 b) Carry out communication tasks as per work programme in close cooperation with members – website maintenance, emails, facilitate conference calls, use social media (e.g. twitter), hold interviews and virtual briefings, prepare newsletter (eUpdate), draft infoNotes and policy briefs D2) Update and maintain the new website and receive training on new content management system

Outputs	Corresponding activities/products	Members' tasks	Secretariat's tasks
<p>E) Annual General Assembly A focus on priority topics with high quality discussion material</p>	<p>E1) Organise the Annual General Assembly 2017 in line with the strategic plan, inviting high calibre speakers and senior level audience</p> <p>E2) prepare for Annual General Assembly 2018</p>	<p>E1) Provide inputs to the review and preparation, and participate in the AGA</p>	<p>E1) Facilitate entire AGA process in 2017 with AGA on 1&2 February 2017 and in the preparation of AGA 2018</p>
<p>Output 4: <i>Strategic partnerships will be formed with a diverse range of institutions, developing country networks and the private sector to enhance development results through studies, joint advocacy and links with regional networks and the private sector</i></p>			
<p>F) Engagement with members and development of Platform partnerships Active engagement with current and potential new members. Establishment of key strategic partnerships with the G7, G20, WEF, private sector initiatives, and opportunities for country level engagement through Regional Economic Communities in Africa and NEPAD/CAADP</p>	<p>F1) Carry out engagement missions to members, potential new members and strategic partners</p> <p>F2) Continue to include partners (current and potential new partners) in relevant Platform events, outreach activities and knowledge creation</p>	<p>F1) Actively engage in the Platform network and approach potential new members: wider membership, working groups and board and participate in missions</p> <p>F2) Approach and liaise with new strategic partners</p>	<p>F1) Support members and the board with regular outreach to existing and potential members and assist lead members with engagement missions and follow up</p> <p>F2) Support members with regular outreach to existing and new strategic partners</p>

Outputs	Corresponding activities/products	Members' tasks	Secretariat's tasks
Sound governance of Platform and Secretariat			
G) Enhance Platform's governance according to Strategic Plan 2016 – 2020	<p>G1) Virtual and physical board meetings, annual report (publication), semi-annual and annual progress report, annual work plan and budget 2017</p> <p>G2) Budget group meetings</p> <p>G3) Secured long-term funding</p> <p>G4) Operationalisation of the Strategic Plan</p>	<p>G1) Provide inputs to and participate in planned meetings and relevant documents: board, co-chairs, full membership</p> <p>G2) Provide inputs and feedback to budget documents: budget group members</p> <p>G3) Pro-actively inform secretariat about status of financial contributions to the Platform</p>	<p>G1) Organise and support governance-related Platform activities and events; prepare inputs and decisions for meetings; compile and publish Annual Report</p> <p>G2) Provide first drafts of budget documents, incorporate comments and support presentations of budget-related issues</p> <p>G3) Follow up with members about annual/multi-annual contributions</p>
H) Coordination with the Secretariat	H1) Management meetings, staff recruitment exercises and physical meetings between the secretariat and co-chairs	H1) Regular coordination with the secretariat team on management issues: co-chairs	H1) Implement agreed decisions with the co-chairs and liaise with host (BMZ) and administrator (GIZ) on issues including personnel and financial reporting



ANNEX 1

List of relevant events for the Donor Platform in 2017

19 – 21 January 2017, Berlin – Germany, [Global Forum for Food and Agriculture](#)

17-20 January 2017, Davos – Switzerland, [World Economic Forum Annual Meeting](#)

8 March 2017, Rome – Italy (*tbc*), [Women’s Day at the Roman-based Agencies](#)

20 - 24 March 2017, Washington-DC – USA, [World Bank’s Land and Poverty Conference](#)

13 - 24 March 2017, New York – USA, [Commission on the Status of Women](#)

27 - 28 April 2017, Berlin – Germany, [The Future of the Rural World: Innovation-Youth-Employment](#)

October 2017, Rome – Italy, [Committee on World Food Security \(CFS 44\)](#)