

2025 Work Plan

Vision

Donors effectively catalyse change.

Mission

Brokering donor collaboration for impact.

Functions of the Donor Platform

- **Strategic Influencing:** Shaping global donor policies and programmes.
- **Networking and Convening for shared learning:** Connecting stakeholders for collaboration and shared learning.
- **Knowledge Sharing:** Curating and disseminating insights and innovative donor policies, strategies and practices. Managing databases and information bases to offer knowledge tools for the donor community.

Outcome Areas and Activities

1. Strategic Influencing Capability Strengthened

Outcome: Donor thinking, policies, and programming are shaped by evidence-based insights and innovative approaches.

Outputs and Activities:

1.1. Focus on New Models of ODA and Financial Architecture Reform:

- Organize a flagship event and develop a white paper on financing for food systems.
- Coordinate with G7 and G20 processes and link to the Fourth International Conference on Financing for Development (FfD4).
- Deliver reports and organize donor roundtables highlighting value-for-money strategies and investment in fragile contexts.

Indicators: 2 reports, 4 donor roundtables, 1 high-level convening.

1.2. Integration of Digitalization and AI in Food Systems:

- Host webinars and dialogues on AI and digitalization at both political and technical level.
- Develop a donor guidance document on leveraging AI for agricultural transformation and responsible data use.

Indicators: 3 webinars, 1 guidance document.

1.3. Enhancing the Gender-Transformative Agenda:

- Incorporate gender into all programming and thematic workstreams.
- Develop a dedicated session in the Annual General Assembly (AGA) focusing on gender-sensitive approaches and best practices.

Indicators: Gender-focused outputs in all Platform reports, 1 dedicated AGA session.

2. Enhanced Responsiveness to Member Needs

Outcome: The Platform’s work is adaptive and aligned with the priorities of its members.

Outputs and Activities:

2.1. Facilitate Member Engagement and Input:

- Conduct consultations to identify member priorities for the 2026-2031 Strategic Plan.
- Organize 2025 Annual General Assembly (AGA).
- Host the 2025 Senior Managers Meeting.
- Publish a quarterly newsletter.

Indicators: 1 Strategic Plan, 1 AGA, 1 Senior Managers Meeting, 4 newsletters.

2.2. Support for Thematic Working Groups (TWGs):

- Convene TWGs on Sustainable Finance, SDG2 Roadmap, Rural Youth Employment, Land Governance.
- Provide platforms for TWG presentations at Board meetings.

Indicators: At least 3 meetings per TWG, 1 TWG presentation at Board, dedicated TWG sessions at AGA.

2.3. Two online events on “contentious topic” e.g. spring/autumn.

3. Improved Communications, Outreach, and Knowledge Sharing

Outcome: Members and stakeholders are better engaged and informed. Outreach covers wider target audience.

Outputs and Activities:

3.1. Enhance Visibility Through Digital Channels:

- Update the Platform website for better usability and searchability.
- Implement mini campaigns around major events and flagship publications.
- Establish member profile pages.

Indicators: 10% increase in web traffic, 2 mini-campaigns, 1 new website feature for member profile pages.

3.2. Expand Social Media Engagement:

- Develop content strategies to amplify outreach on LinkedIn, Instagram and X.
- Identify donor champions as social media advocates.
- Strengthen relationships with member and partner communications counterparts with an expanded social media advocacy toolkit.

Indicators: 15% increase in social media followers, 1 social media advocate, 10 new communications relationships, 1 social media advocacy kit

3.3. Develop and Share Knowledge Products:

- Publish flagship reports using enhanced digital capabilities.
- Conduct Board, member, and partner interview series including contributions to the IFAD Podcast.
- Maintain and improve the Food Systems Recommendations Database.
- Maintain and improve the Food Systems Architecture Database.

Indicators: 3 digital flagship publications including 1 Annual Report, monthly database updates, 15 interviews published on the website, 6 podcast submissions.

4. Membership Base Expansion

Outcome: Increased resources and representation for greater impact.

Outputs and Activities:

4.1. Strengthen Advocacy:

- Update the Platform's advocacy toolkit and value proposition materials.
- Conduct outreach to prospective members, including non-traditional donors.

Indicators: 1 updated toolkit, 1 new potential member reached.

5. Delivery Capacity Secured and Improved

Outcome: The Secretariat operates effectively to support the Platform's goals.

Outputs and Activities:

5.1. Sustain Secretariat Staffing and Resources:

- Maintain funding for key Secretariat positions.
- Recruit additional consultants and interns as needed.

Indicators: 3 core staff positions funded, 1 senior consultant, 2 junior consultants.

5.2. Implement a Results-Based Management Approach:

- Develop and monitor annual work plans and TWG-specific plans.

Indicators: 1 results-based work plan, 4 TWG plans.

2025 Calendar of Key Activities (to be completed)

- **January:** Virtual event on the 2025 Rural Development Report (RDR).
- **February:** Consultation on member priorities for Strategic Plan; Board meeting and coordination with IFAD Governing Council.
- **March:** Contributions to Nutrition for Growth Summit, Catalytic Capital Framework testing results published.
- **April:** Potential in-person group meeting and review of Terms of Reference of Sustainable/Blended Finance TWG.
- **May:** GDWGL participation in the World Bank Land Conference.
- **June/July:** Engagement in FfD4 and G7 Leaders' Summit, publication of the Annual Report, informal Board meeting.
- **Q3:** Senior Managers Meeting, AGA (tbc), potential in-person meetings of TWGs, contributions to the CFS and UNFSS+4 (tbc), high-level convening.
- **Q4:** Board meeting with final approval of Strategic Plan 2026-2030
- **Ongoing:** Webinars, TWG meetings, knowledge product development.